

ANDREW THOMAS

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Los Angeles, California

PREDITOR – A PRODUCER AND EDITOR, FOCUSED ON NON-FICTION STORYTELLING, MARKETING / ADVERTISING, PROGRAM DEVELOPMENT, AND INNOVATIVE CONTENT CREATION.

SAMPLES ONLINE: <https://www.thomasandfriends.online>

SPECIALTY AREAS:

- Non-fiction filmmaking – Long and short-form
- Product / entertainment marketing and consumer advertising
- Music Video production, promotion, and advertising

EXECUTIVE POSITIONS

- **DIRECTOR OF VIDEO DEVELOPMENT / Rhino Entertainment –**
Delivering inspired consumer products that super-charged revenues for artists from Alice Cooper to H.R.Puffinstuff.
- **CREATIVE DIRECTOR / Producers Creative Service –**
Conceived and implemented Exhibitor Marketing Strategies to platform top-grossing releases from Universal, Columbia, 20th Century-Fox, and LucasFilm.
- **DIRECTOR OF PROMOTIONS / KCOP-TV –**
Activated fresh brand strategy using engaging on-air spots and advertising to distinguish the station as the Number One Independent in the Los Angeles market during my tenure.

BROADCAST / CABLE SERIES PRODUCTION

- **A&E / “Biography” (Produced and Wrote) –** Delivered ratings boost to the venerated series with the Official 20th Century-Fox feature length portraits of both Marilyn Monroe and Shirley Temple.
- **LIFETIME / “Intimate Portraits” (Produced and Wrote) –** Significantly increased viewership with original prime time event specials on both Yoko Ono and Mary Tyler Moore.
- **TLC / “Super Structures of the World” (Executive Producer, Writer, and Editor) –** Dynamic ratings week mini-series introduced to increase market share, focused on mammoth engineering achievements on location in Panama, the England/France Chunnel, and aboard nuclear submarines.
- **HISTORY CHANNEL / “Modern Marvels” (Development, Original Series Producer for the first two seasons, Writer, and Editor) –** The first original programming ever on the network, this classic long-running series made ratings soar, and built synergy between the channel and its partner, Hearst Entertainment.
- **SYFY / “Trailer Park” (Creator, Series Producer, Writer, and Director) –** Spiked the 18–34 late night audience for the upstart network with three seasons of unconventional weekly comedy, starring host Tom Davis – head-writer for “SNL” and half of comedy team “Franken & Davis.”
- **SABAN / “Samurai Pizza Cats” (Series Producer, Editor, and Writer) –** 52-episode international hit animé comedy series, designed for and delivering the advertiser-prized “tween” audience – now a cult classic among Millennials.

BROADCAST / CABLE SPECIALS

- **DISNEY / “Alien Encounters” (Produced, Wrote, and Edited) –** Generated attendance bonanza with national broadcast special introducing the opening of the legendary new attraction from George Lucas and Disney in Walt Disney World’s New Tomorrowland.
- **PBS / “Graham Nash: Live In London” (Produced, Shot and Edited) –** Intimate feature about the artist’s life and work on the road as a fundraising event for Public Television, filmed on location throughout the U.K., including major concert performance in London.

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**CONSUMER PRODUCTS
and MUSIC VIDEO**

- **WARNER MUSIC** / Designed, Authored, and Produced Animations for DVD releases for artists, including: Randy Newman, R.E.M., Brian Wilson, Yes, Donald Fagen, Firesign Theatre, The Band, and Chicago.
- **JACKSON BROWNE** / Produced, Shot, and Edited multiple concert, studio, and animated videos, including “Running On Empty” and “Lives In The Balance.” Designed and authored DVD discs for four various commercial releases.
- **CROSBY, STILLS, NASH & YOUNG** / Produced, Shot, Edited, and Animated live stage events, video restoration, and DVD design & authoring (multiple titles).
- **TALKING HEADS** / Winner of Best Design and Art Direction awards for animations, special features, and production of 8-DVD box set released through Warner Music.
- **GRAHAM NASH** / Designed and Authored multiple commercial DVDs; Produced and Edited viral videos including “Immigration Man,” “Lady Of The Island,” “Mississippi Burning,” “Don’t Dig Here,” and “This Path Tonight.”
- **INDEPENDENT ARTISTS** / Ongoing collaborations with George Winston, Jesse Colin Young, Michael Narada Walden, Fanny Walks The Earth.

MARKETING & ADS

- **MATTEL** / Optimizing corporate and consumer campaigns through marketing and promotional videos for iconic American brands (Hot Wheels, Barbie, Monster High), reinforcing the corporate mantra: “The Power Of Play.”
- **WARNER MUSIC** / Increased revenue from legacy artists with enhanced consumer products and challenging social media video campaigns. Made archival content relevant and engaging to a new generation of young consumers.

**INDEPENDENT
PROJECTS**

- **“ANATOMY OF VINCE GUARALDI”** (Produced, Wrote, and Edited) Feature-length musical biography of the legendary jazz composer of “Peanuts”, featuring Dave Brubeck and Dick Gregory. Winner of five Best Documentary Awards at international fests.
- **“DISTURBER OF THE PEACE”** (Produced, Wrote, and Edited) Revealing documentary on the extraordinary life of human rights activist and author, Malcolm Boyd, featuring Lily Tomlin, Tom Hayden, and Peter Yarrow of iconic folk trio, Peter, Paul & Mary.

**VOLUNTEER
ACTIVITIES**

- **“MUSE / NO NUKES CONCERT”** for Fukushima (Musicians United for Safe Energy, Shoreline Amphitheater)
- **“FREEDOM SUMMER 50th ANNIVERSARY PRESENTATION”** (CalState LA)
- **“JUNETEENTH CELEBRATION DOCUMENTARY”** (McComb, MS.)
- **“WE GO HIGH”** (Social Media Videos for Musicians For A Better America)

**EDUCATION and
AFFILIATIONS**

University of Colorado at Denver – *Journalism / Media Studies*
University of Denver – *Media Studies*
Harvard University – *Certificate in Principles of Rhetoric*
Harvard University – *Certificate in Hinduism Through Its Scriptures*
Stanford University – *Certificate in Living At The Nuclear Brink*
University of California, Berkeley – *Certificate in Writing for Social Justice*
Princeton University – *Political Existentialism*

Academy of Television Arts & Sciences – Producers Peer Group